50 FAST PHOTOSHOP® 7 TECHNIQUES by Gregory Georges

Step-by-step techniques to tweak, embellish, and transform photos



CD-ROM includes:

• *50 sets of "before" and "after" images

Author of 50 Fast Digital

Photo Techniques

A Photoshop tryout version

GREGORY GEORGES

50 FAST PHOTOSHOP 7 TECHNIQUES TRUNG TÂM THÔNG TÂM THỦ THỦ THỦ THÔNG TÂM THÔNG TÂM THỦ THỦ THÔNG TÂM THỦ THỦ THÔNG TÂM THÔNG TÂM THỦ THỦ THỦ THỦ THỦ THỦ THÔ



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PREFACE

If you are serious about digital photography; either as a passionate amateur, money-earning professional photographer or artist, or anywhere in between, and you want to edit your photos digitally with Photoshop 7 — this book is for you! It is for you regardless of your experience level with Photoshop 7 or other versions.

Without a doubt, the more you know about Photoshop 7 or an earlier version of Photoshop, the easier these techniques will be to complete. But, if you are new to Photoshop 7, you can complete all of the techniques in the book by carefully following each of the steps and by reading the occasional detailed explanation. By the time you complete all or even most of the 50 techniques, you will have acquired a considerable amount of knowledge about Photoshop 7's most important features and will be well on your way to being able to competently edit your own digital photos.

The premise of this book is that the best way to learn how to use a complex software application like Photoshop 7 is to just use it—to have successful results while working with fun photos, which will make the learning process enjoyable. If the learning process is truly enjoyable, time will fly by, and the hours of effort will result in success. Success will result in more knowledge, which eventually will turn those who work hard to learn Photoshop 7 into competent Photoshop 7 users.

In contrast to those who say Photoshop 7 is too complex for many potential users, I claim inexperienced Photoshop users can create some outstanding results by learning how to use just a few features extremely well. This book includes many techniques that will help you to learn all about some of the more important features and how to use them extremely well to do what you want to do.

ACKNOWLEDGMENTS

Each time I write a new book, I fully recognize the growing number of people that have substantially helped me in one way or another to learn more about the topics that I write about and to write about them in better ways. For this book, special thanks to:

Readers of my books, attendees of my workshops, students, and subscribers to my e-mail group who have contributed to my understanding of what topics need to be included and how they should be presented — an understanding that is essential for writing books that help readers and provide the value they should.

The many contributors of specific techniques and photographs that added considerable "genetic diversity" to this book. These contributors include: Peter Balazsy, Phil Bard, John Brownlow, Michael Chambers, Scott Dingman, Bobbi Doyle-Maher, Lewis Kemper, Tammy Kennedy, Chris Maher Marc McIntyre, Alan Scharf, and Jimmy Williams.

The entire Wiley team, who helped to turn the 50 techniques in my head into a book that I hope will become invaluable to photographers of all skill levels. Key people on the team include: Mike Roney, the Acquisition Editor who acquired this book and the one before it and helped to make them the start of a valuable new book series. Amanda Peterson for her excellent work as Permissions Editor. Marc Pawliger and Dennis Short, technical editors, for making sure each and every technique works as expected. Jerelind Charles for her copy editing.

Carole McClendon - book agent par excellence.

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